

STRATEGY, MARKETING,  
MANAGEMENT, INNOVATION

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**STRATEGIA360**

MARKETING, GESTIONE, INNOVAZIONE

A background image showing a group of business professionals in suits sitting around a table, working on laptops and reviewing documents. The scene is brightly lit, suggesting an office environment. On the right side of the image, there is a large, abstract graphic composed of several overlapping triangles in various shades of blue, ranging from light to dark.

## About us

We are a young start-up, established in 2015, profiting of the experience gained in the marvelous world of marketing in different fields, while serving a diverse range of companies and institutions.

Our goal is to make marketing a key component of the business, in order to start a sustainable growth process and satisfy our customers.

All consultants at **Strategia360** are young and marketing-oriented: they work to meet market demands promptly, creating innovative strategies.



## What we do

The experience gained in the last 10 years allows our **consultants** to be reference points to our customers, especially when it comes to discussing and defining a path to pursue or the most favorable strategic marketing actions or **communication**. They will be calibrated to produce concrete results and profitability to the **strategic business plan**.

Following are just a few examples  
of what our bread and butter is:

Business Plan

Web Marketing

Online/offline communication plan

Startup launch

Relaunch of a business

Repositioning a product/service

Analisi dei contesti competitivi

Analysis of competitive contexts

Launch of promotional campaigns

Analysis of distribution channels

Tests for pricing strategies

Analysis of the working environment

# Why Strategy360?

The added value of Strategia360's marketing advice relies definitely in **supporting our customers, creating a one-to-one, solid partnership**, addressing operative emergencies in the short-term, while accompanying the company towards a sustainable development in the medium and long-term. Our marketing advice will consist of **a 360-degree analysis, even beyond requests**: we will examine all processes and internal activities to come up with organizational inputs aiming at **internal marketing**. We will act as an **outsourcing marketing office**, which will support your internal resources on a daily basis, in order to reach greater efficiency and efficacy.



With regards to start-ups and SMEs, our strength relies definitely in our economic competitiveness and our propositive approach, in order to achieve the fixed goals in the shortest time possible. The first phase of analysis will always be **free** to allow a strategic proposal, appropriate for the client.

Our marketing advice consists therefore in **two macro-phases**. The first one is free - the client meets with our consultants and together define goals and actions. In the second one, the marketing and communication operations start.

## Our MISSION

To support our customers in identifying their business goals as well as **the best and less expensive marketing and communication strategy** to perfect the organization of the entire company.

## Contacts

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